



## **PRIVACY NOTICE**

### **Website Marketing Subscribers**

This notice covers the processing of personal data when you subscribe to receive marketing information via the New College Lanarkshire website.

The data controller for the information being processed is New College Lanarkshire (NCL). Our registered office is 1 Enterprise Way, Motherwell ML1 2TX.

If you have any concerns or queries about how we use your personal information you can contact our Data Protection Officer at [data.protection@nclan.ac.uk](mailto:data.protection@nclan.ac.uk)

### **How we use your information**

The College will use your personal information for the following purposes:

- To send you marketing emails
- To manage your preferences
- To analyse success of email campaigns via email opening and click statistics.

### **Personal information processed.**

- Email address

Our lawful basis for using this information is **consent**.

### **Sharing Your Information**

We do not share your information with any other party.

### **International Transfer**

**Mailchimp.** We use Mailchimp, to deliver newsletters. You can read their privacy notice [here](#). Mailchimp are based in the US, and this means your data will be transferred outside the UK for the purposes of receiving marketing emails or staff newsletters. NCL have Standard Contractual Clauses in our agreements with Mailchimp to safeguard this data transfer.

### **Retention of Information**

We will retain your information for the academic year that you subscribed. At the end of the year, you will be asked if you would like to continue to hear from NCL about new courses and offered to unsubscribe if you no longer wish to hear from us.

## **Your Rights**

You have rights in relation to the personal information we use. You can access information on these rights and how to use them on the <https://www.nclanarkshire.ac.uk/data-protection> section of our website.

**You have the right to withdraw consent or unsubscribe at any time. You can do this by clicking the unsubscribe link in any email you received or by contacting [marketing@nclan.co.uk](mailto:marketing@nclan.co.uk).**