

Item 7.2 LB 12/12/2016

## **Report on the SLC Students' Association**

**October 2016**

## **NUS Strategic Framework for Effective Students' Associations**

Our work is continuing this academic session on the NUS Framework for Effective Students' Associations and the SA Operational Plan 2016/17. As well as our Executive meeting we will be holding regular Framework meetings this year with membership from the SA, staff and Harriot Puge from the NUS.

We continue to build productive partnerships with NCL's SA, NUS and sparqs etc.

## **Induction welcome presentations**

Delivery of welcome induction talks to all new class groups is continuing. This consists of a brief 10-minute talk highlighting what the SA are here for, what they can expect being a student here at SLC and how they can be involved in the SA.

## **Freshers' Event**

Freshers' week took place in College on Monday 31 August to Friday 4 September. It was a huge success, with a number of exhibitors in college giving out guidance and advice on volunteering, finance, personal safety, health and well-being etc. There were plenty of freebies and deals available, Capital FM were on campus with lots of fun activities planned throughout the week. Working in partnership with staff enabled us to raise the profile of the SA, network with external organisations, and welcome as many students as possible.

## **LGBT Charter Mark**

All SA members have undergone LGBT training and are proud to be working towards the LGBT Youth Scotland Charter Mark. The SA are at the forefront of this campaign and continue to have a real focus on supporting LGBT students. We attended the Glasgow Pride March and weekend event in Glasgow this year and because it was such a positive engaging event for the College to be involved in – we hope to be take part next year.

## **Student Officers and Class Representatives**

We're delighted to have three elected Student Officers in post, bringing our SA team to five. These are really keen and enthusiastic individuals who are looking forward to being involved and have lots of good ideas for activities and events.

We have had a huge interest in students taking on the role of Class Representative and so far 217 class reps have attended training.

## Healthy Eating Campaign

We continue to work with Inspire Catering to promote the new healthy eating options/prices through the SA. We feel this is essential to student health and wellbeing and that eating and living healthily contributes to students performing well in their studies and supports good mental health and wellbeing. We advertise promotions/themed menus on our FB page and have also added a regular healthy eating section to our quarterly newsletter.

## Hoodies

We have a fabulous selection of colours and sizes of SA College hoodies. This has been hugely successful and allows us the opportunity to engage with our fellow students and find out how they have been enjoying their course. Demand has been so high that we will be purchasing additional hoodies for our January students. We have worked hard at using our FB to promote the various events and activities that have been taking place and advertise the sale of our hoodies. Our reach online has gone up 81%.

## **Social Media and Participation:**

The Officers within the SA have undergone social media training. We want to keep our students informed about interesting events and initiatives. Our Facebook page has gone up over all by 81% organic views and 17% on posts within the last week (see appendix 1). Last week alone we reached 91 people who were interested on what the SA had to say (see appendix 2).

## **Appendix 1**

Results from 27 September 2016 – 3 October 2016

Organic Paid

### Actions on Page

26 September – 2 October



We don't have data to show you this week.

### Page Views

26 September – 2 October

7

Total Page views ▲17%



### Page Likes

26 September – 2 October

1

Page likes ▲100%



## Appendix 2



### South Lanarkshire College Safeguarding Group

The SA have now undergone safeguarding training and are part of the College's Safeguarding Group. We are really keen to help students who are carers, looked after or care experienced and help them enjoy college life. Our priority is to ensure all students feel safe and valued regardless of their background.

### Events

#### Health & Wellbeing event 25 - 27 Oct 2016

- The SA will have a stall outside the SA Office
- 30 exhibitors providing guidance and support on a range of health and wellbeing issues
- Health MOT's / Pamper sessions (delivered by Faculty of Care students)
- Inspire Catering will have healthy options available all week

#### Pink Friday 28 October

- All students and staff to wear something pink and show their support for Breast Cancer, Prostate Cancer and Epilepsy Scotland – Raised £640
- Working in partnership with HN Events Management in the organisation and promotion of the event

#### HE UCAS event 1 November 2016

- Glasgow Caledonian University, Glasgow University, Opening University, Strathclyde University, SAAS, SDS and the University of the West of Scotland