

FLEXIBLE WORKFORCE DEVELOPMENT FUND – COURSE TEMPLATE

Full Programme Title

Adobe Certified Associate - Photoshop

100 Word Overview

This course has been created to educate Photoshop users in the abundance of concepts and techniques employed in computer-aided design, drafting and visual communication. In turn rewarding participants with an industry recognised professional qualification.

ACA – Visual Communication Using Adobe Photoshop

The Adobe Certified Associate (ACA) certification allows you to demonstrate proficiency in Adobe digital communications tools. Become a Certified Associate to boost your confidence, gain accredited recognition for your skills and expand your career opportunities.

Objectives of the Programme

(NB these objectives will be used to measure learner's existing knowledge in this area prior to commencement of training and upon completion of training as evidence of distance travelled)

Upon successful completion of the course learners will have an understanding of:

1. Setting Project Requirements
2. Identifying Design Elements When Preparing Images
3. Understanding Adobe Photoshop
4. Manipulating Images by Using Adobe Photoshop
5. Publishing Digital Images by Using Adobe Photoshop

Each area covers a range of topics relevant to the understanding of visual communication through the knowledge and understanding of theory and practical use of Photoshop.

Awarding Body

Adobe

SCQF Level

6

Benefits to Employers

- The development of your workforce can result in benefits to your business including:
 - More confident, up-skilled employees
 - Increased productivity and efficiency
 - An engaged and motivated workforce
 - Excellent service to your customers
 - Reduced absenteeism and employee turnover

Benefits to Employees

- This is a great opportunity for creative individuals in the workplace who may be involved in photography, graphic design, web design, computer animation, etc. to enhance their personal skills and to be of great value to their business.
- Gain a valuable, internationally recognised qualification.

Duration

4 days e.g. 1 day per week

The exam can take place any time up to 6 months after the training. We will an exam voucher with an expiry date.

Maximum Learner Numbers

12 for face to face delivery

Employer Premises Delivery

Yes