

## FLEXIBLE WORKFORCE DEVELOPMENT FUND – COURSE TEMPLATE

### Full Programme Title

Content Management Systems: Using WordPress

### 100 Word Overview

In the ever changing world of technology, the need for websites to keep pace with the expectations of the user is essential. Today, many websites are produced using Content Management Systems (CMS) to allow them to be constantly updated, as new content/functionality is acquired, so that every visit to a site is beneficial to the organisation and its customers.

### Objectives of the Programme

(NB these objectives will be used to measure learner's existing knowledge in this area prior to commencement of training and upon completion of training as evidence of distance travelled)

Upon successful completion of the course learners will have an understanding of how to:

- Plan;
- Build;
- Deliver a fully functioning, secure website
- Maintain a WordPress website

### Awarding Body

SQA

### SCQF Level

7

### **Benefits to Employers**

The development of your workforce can result in benefits to your business including:

- An engaged and motivated workforce
- Increased productivity and efficiency
- Excellent service to your customers
- Reduced absenteeism and employee turnover

### **Benefits to Employees**

Gain an recognised qualification using a widely used CMS

### **Duration**

12 days

### **Maximum Learner Numbers**

12

### **Employer Premises Delivery**

Yes