FOR DISCUSION/INFORMATION			
Meeting:	Resources and General Purposes Committee		
Presented by	**Brian Gilchrist**		
Author/Contact	**As above**	Department / Unit	**Organisational Development**
Date Created	**7 Nov 2019**	Telephone	
Appendices Attached	**None**		
Disclosable under FOISA		**Yes**	

1. PURPOSE
To update the committee on several key marketing activities.

2. BACKGROUND
See above

3. DETAIL
See paper attached

4. BENEFITS AND OPPORTUNITIES
Not applicable

5. STRATEGIC IMPLICATIONS
None

6. RISK
None.

7. FINANCIAL IMPLICATIONS
None.

8. LEGAL IMPLICATIONS
None

9. WORKFORCE IMPLICATIONS
None.

10 REPUTATIONAL IMPLICATIONS
None.

11. EQUALITIES IMPLICATIONS
None

CONCLUSIONS/RECOMMENDATIONS
Members are asked to note the contents of the update.